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OUR VISION



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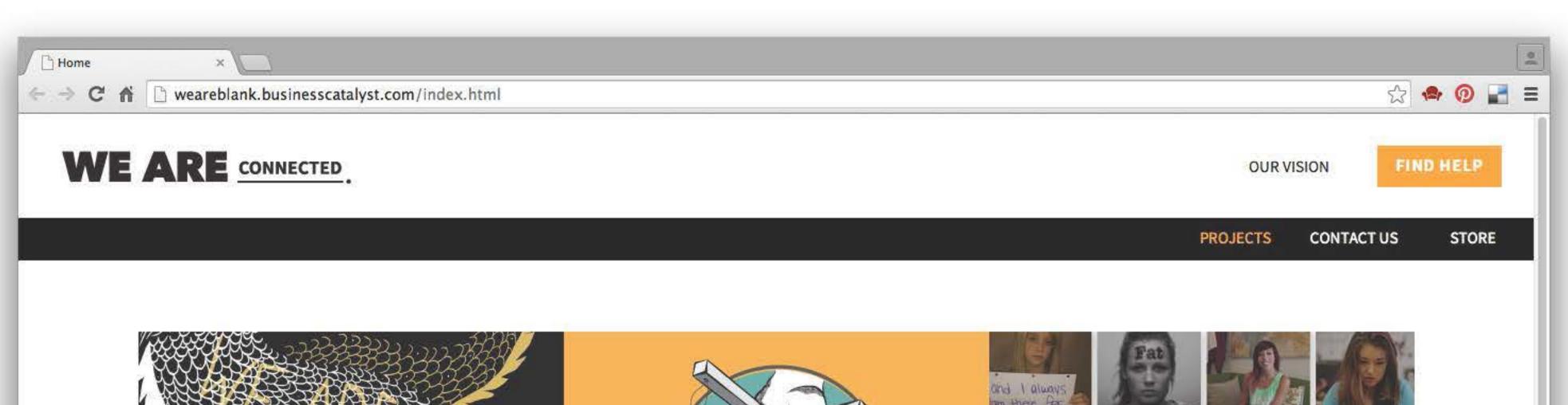




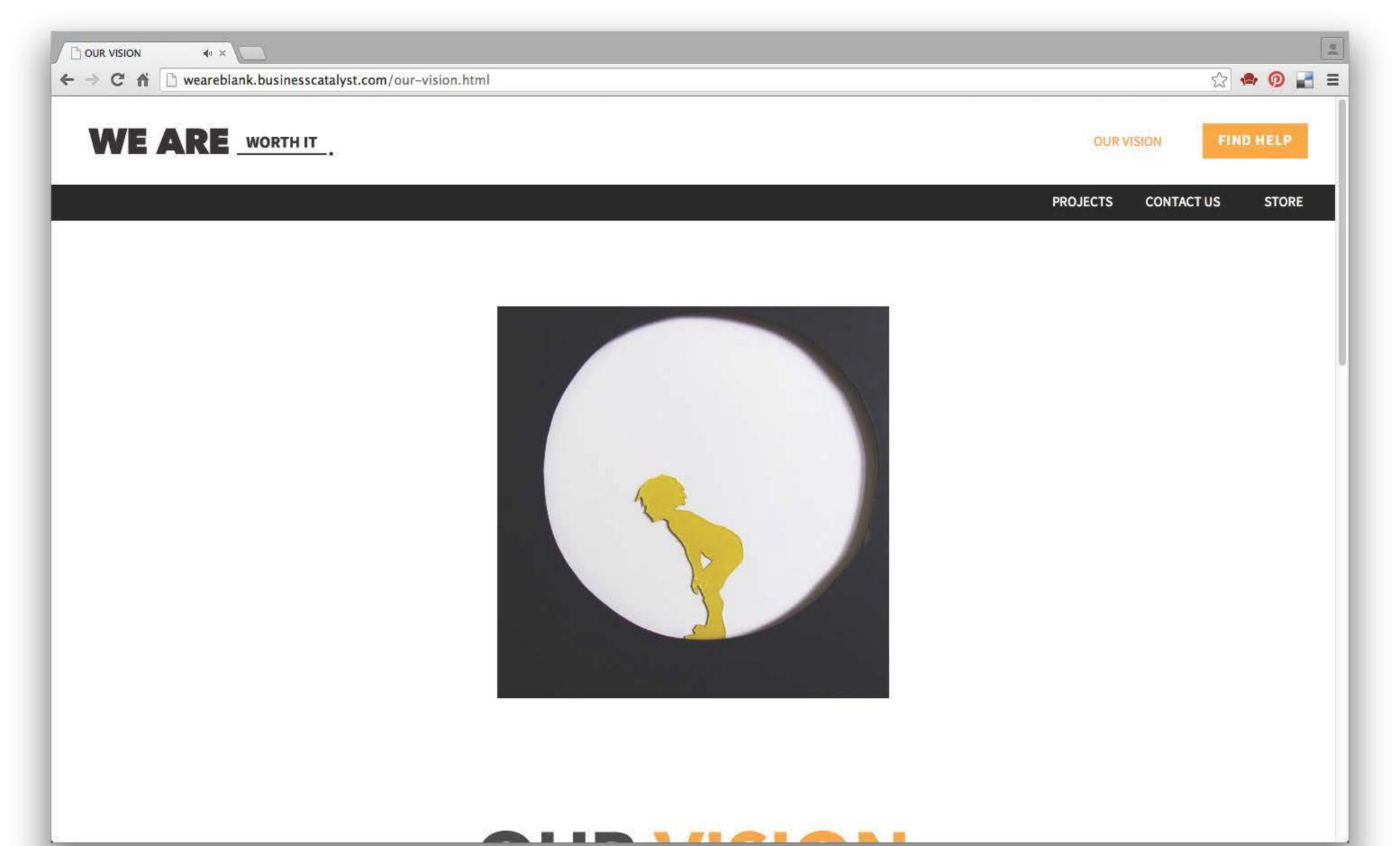














## OUR VISION

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We Are is an anti-bullying campaign aimed at shining a spotlight on our connection to other people and creating a space to reflect on how our personal actions affect these people.

Whether you have been a victim of bullying, know someone who has been bullied, or have been the bully yourself, we are all connected to this issue in some way. We Are emphasizes that the solution to the problem of bullying starts with each one of us. As individuals, we can choose to treat people well and encourage others to do the same.

WE ARE UNITED. Together we are strong.

**WE ARE IN CONTROL.** We decide how we treat others and how we respond to how we're treated.

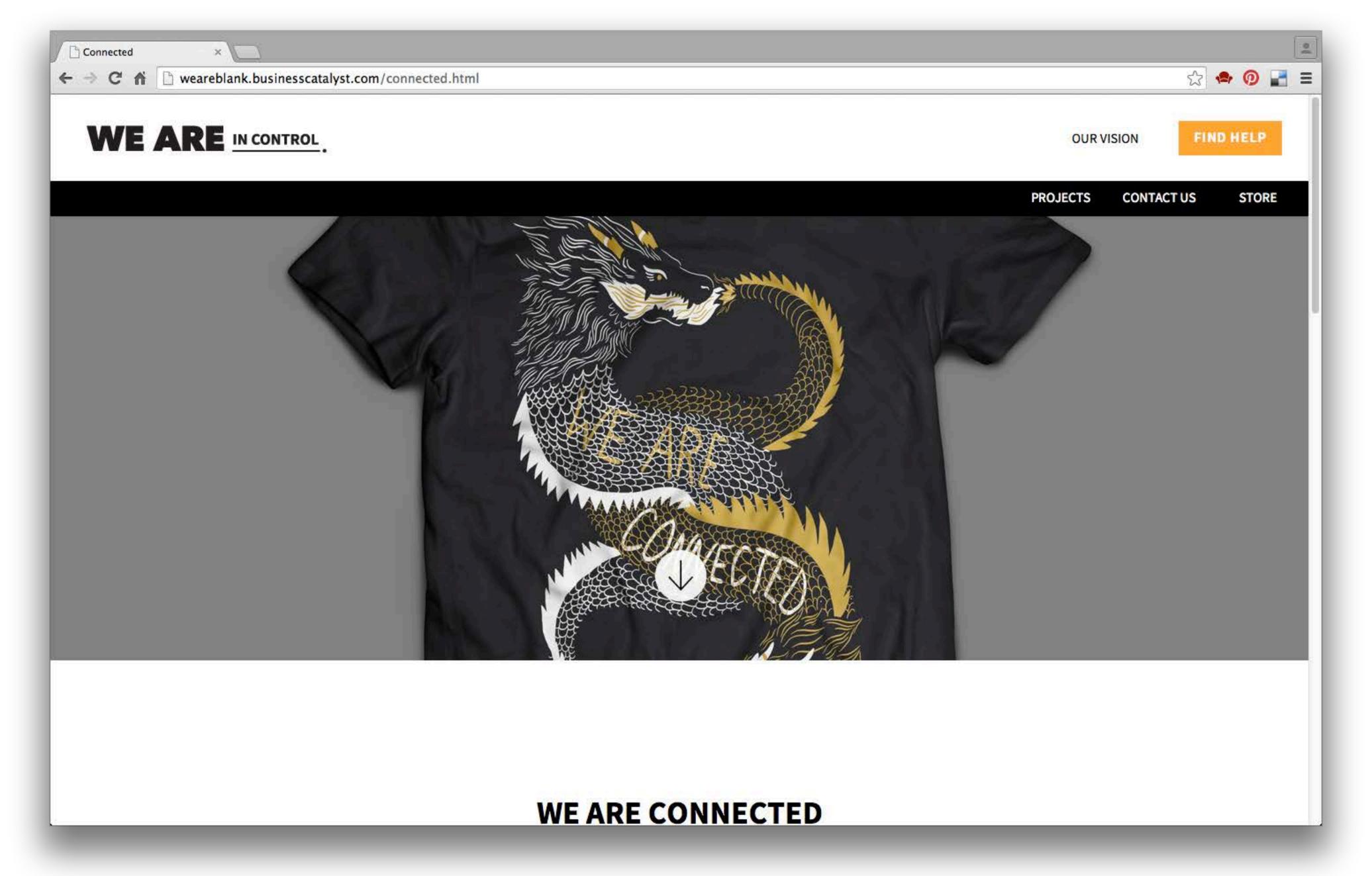
WE ARE WORTH IT. No one deserves to be bullied.

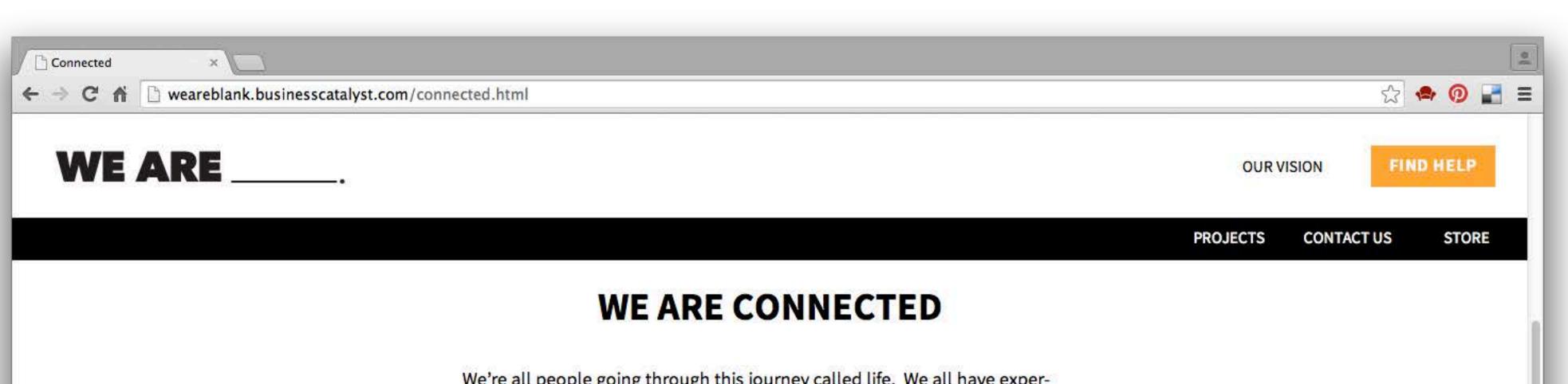
WE ARE CONNECTED. Our actions affect others.

WE ARE HUMAN. Each of us a unique voice and a story to share.

WE ARE \_\_\_\_\_. Help us fill in the blanks.

We Are explores these statements through creative projects, and encourages others to join in the conversation by using their own creativity to think about what it means to be \_\_\_\_\_.

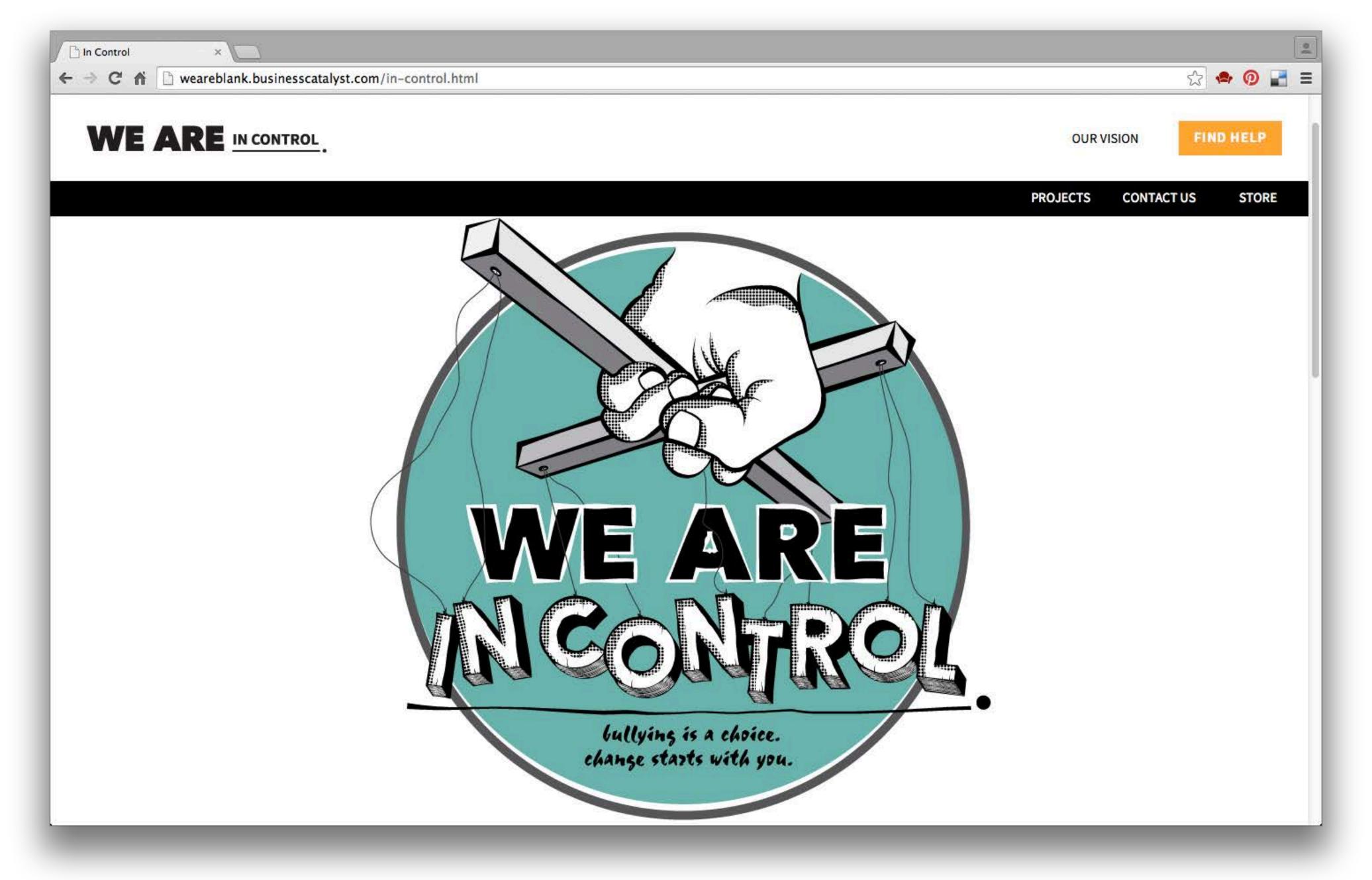




We're all people going through this journey called life. We all have experiences, and we share the same feelings (even if it doesn't always seem that way). Our words and actions have a powerful impact, and influence, on each other. Make a difference by building positive experiences and relationships instead of tearing each other down with bullying. Because, we are connected.

Show you are connected by purchasing a print or outfitting yourself with a "WE ARE CONNECTED" tee.





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## WEAREMEMBEL

No one has control over us. No one forces us to bully others. The choice is solely ours. It is up to us as individuals to decide how we want to treat one another. We can make a difference by thinking about our actions and thinking about our words before we say them.

So choose to be kind to someone. Make an effort to reach out to someone who is alone. Think before you speak. Change starts with you.

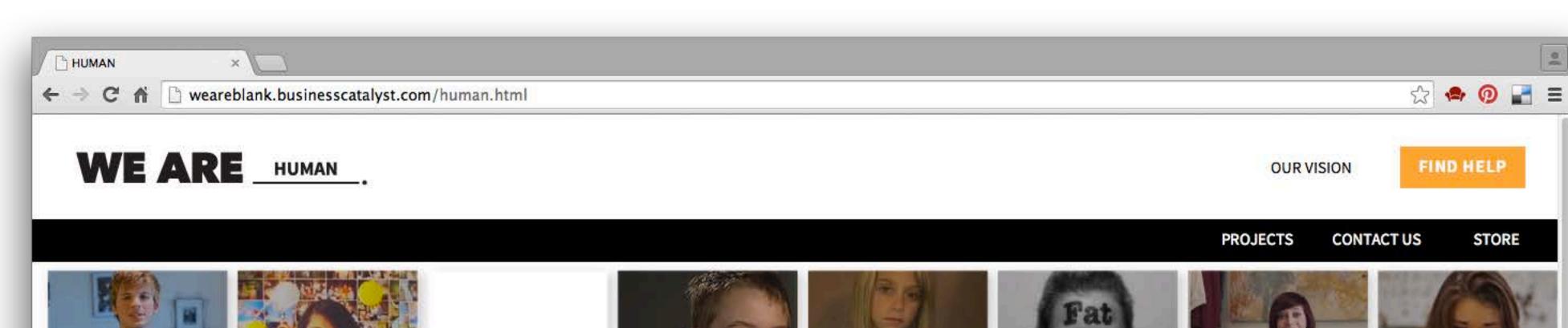
## The choice is ours. We are In Control.

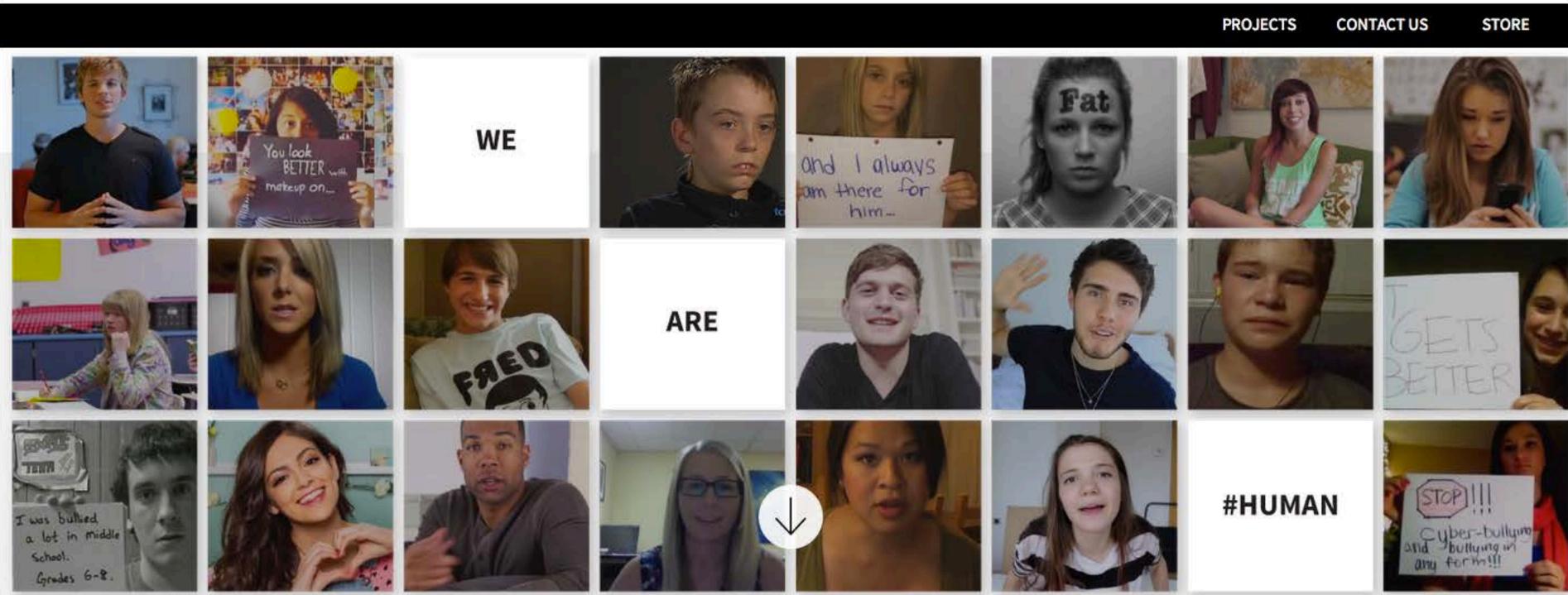
Show you are in control and spread the word with one of these stickers:

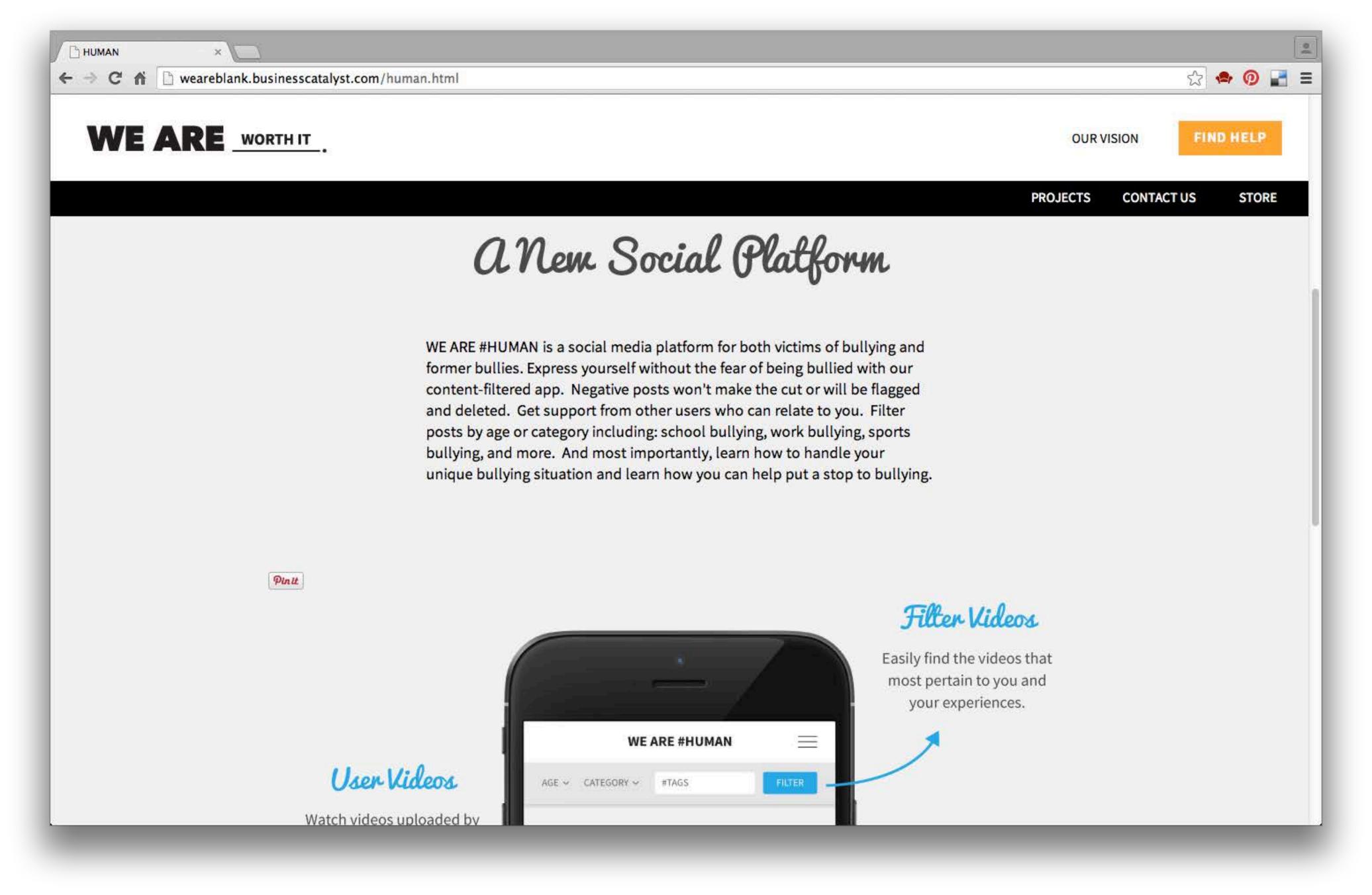


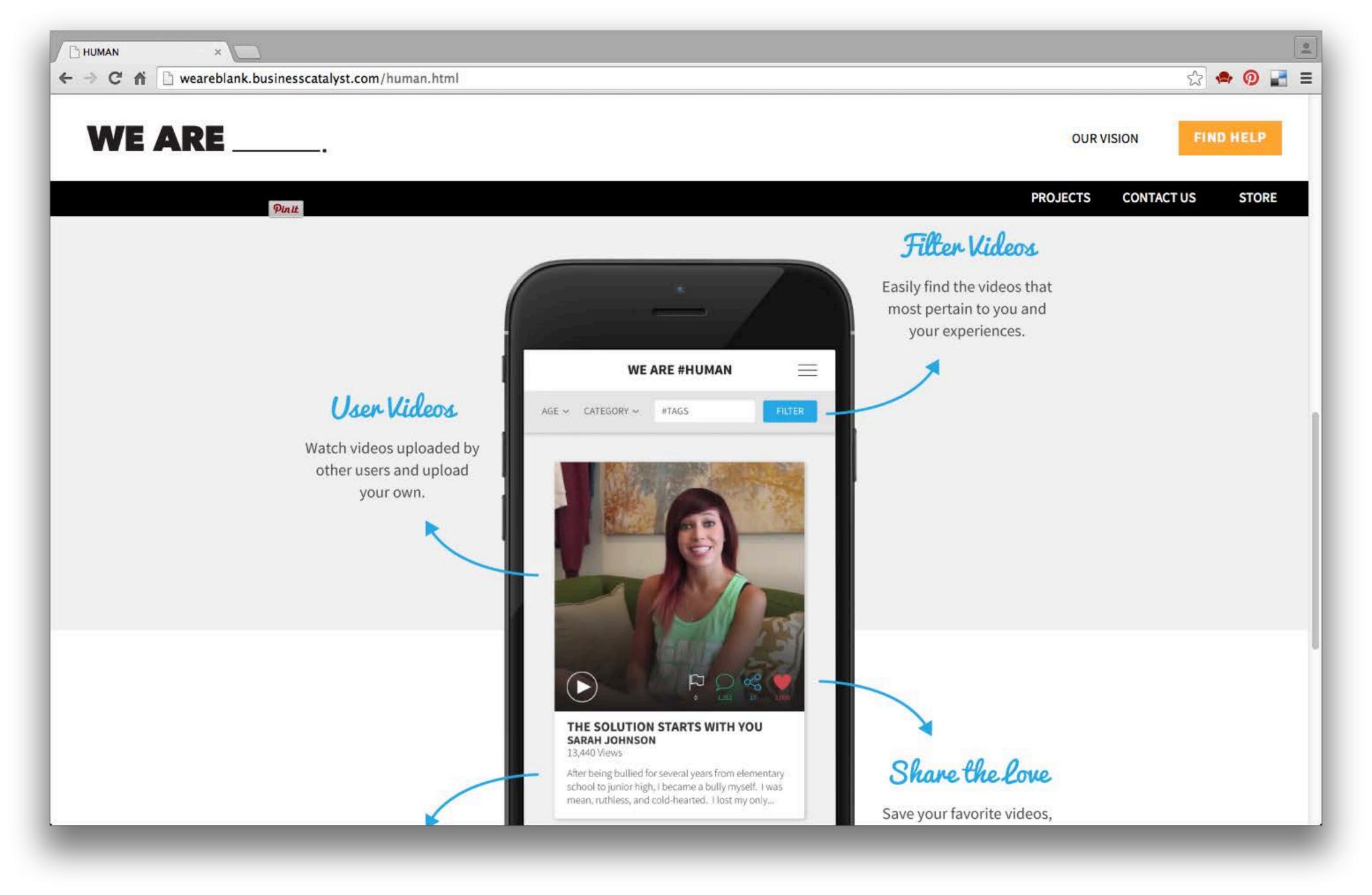


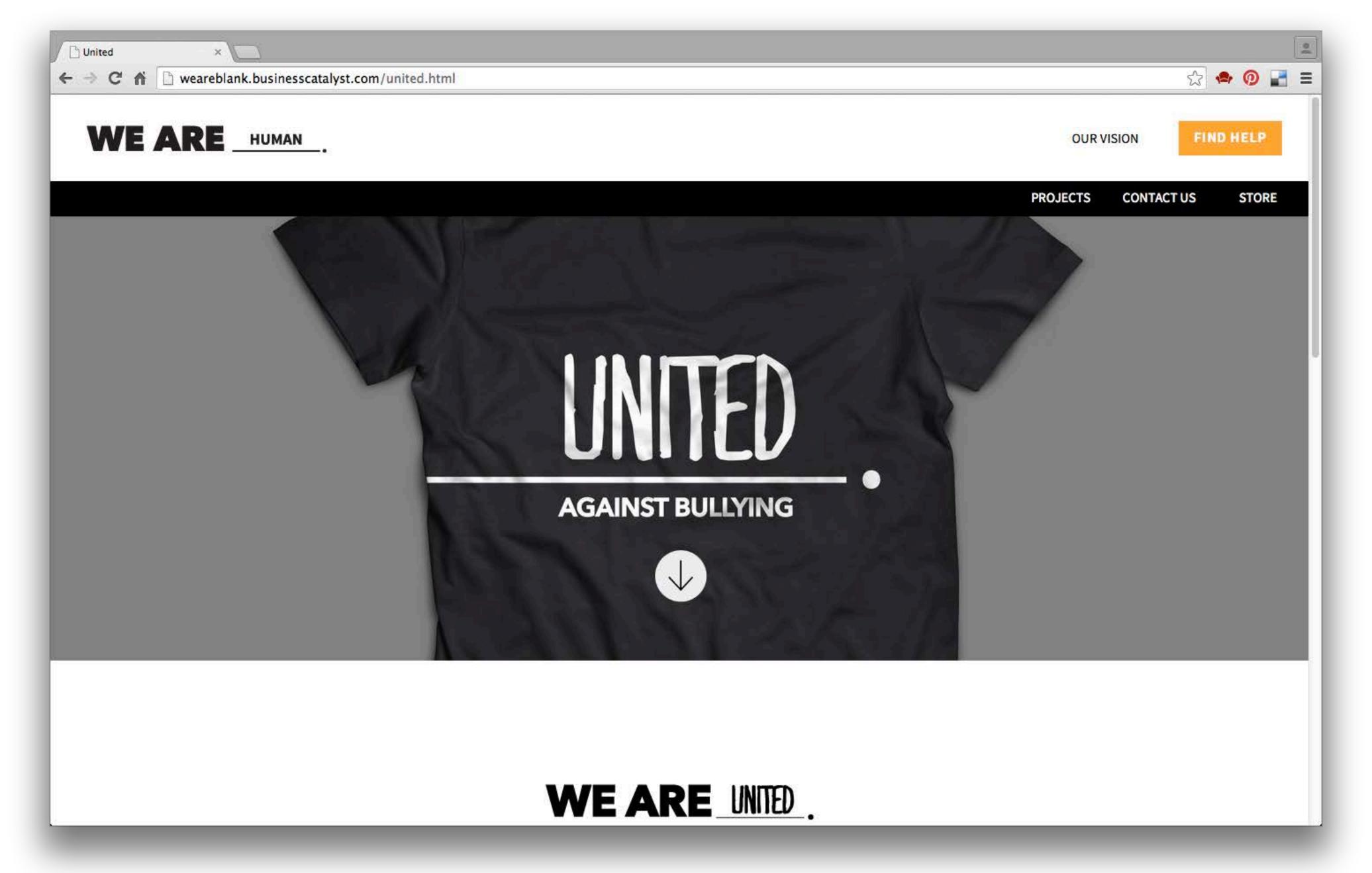


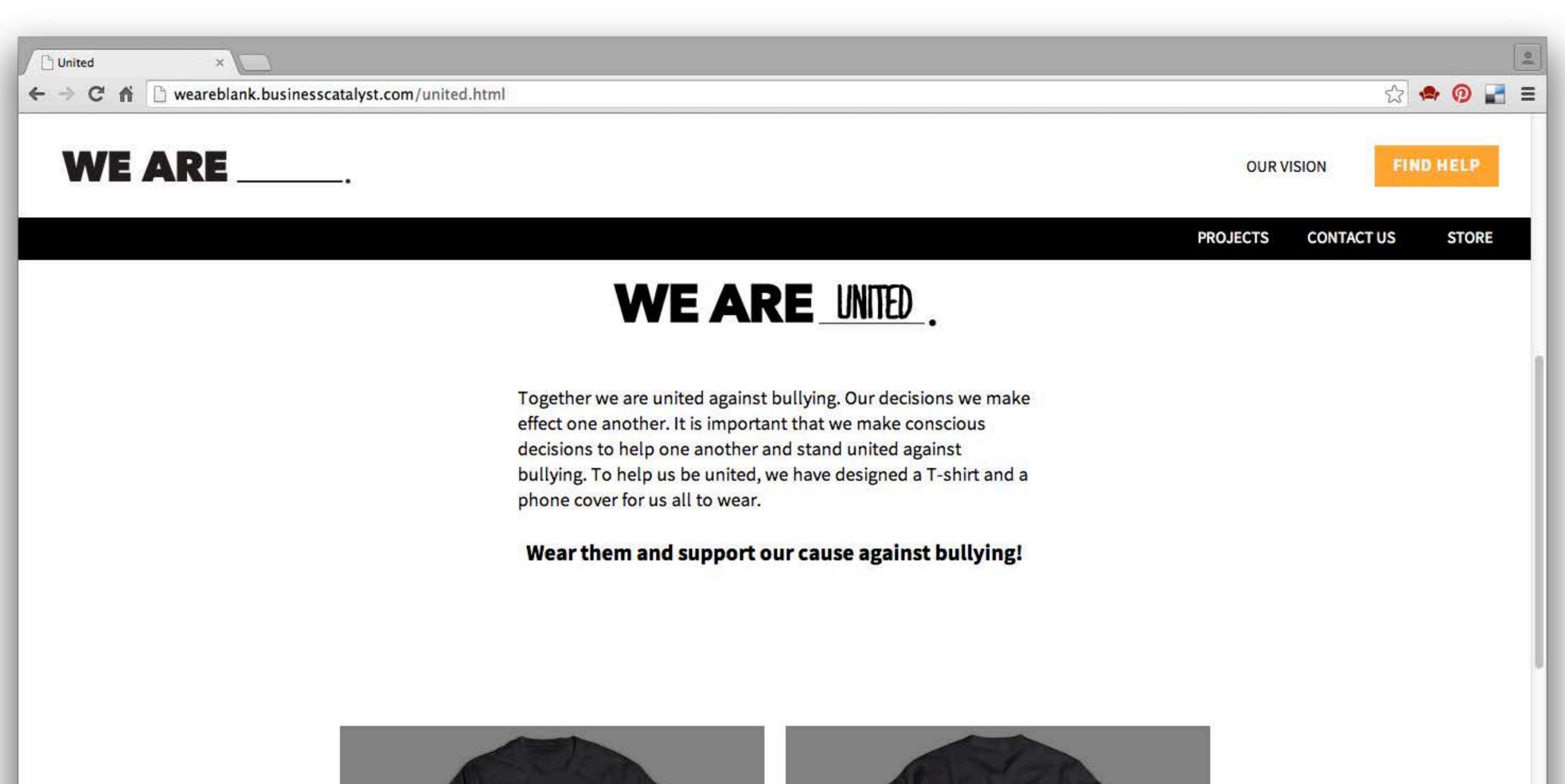






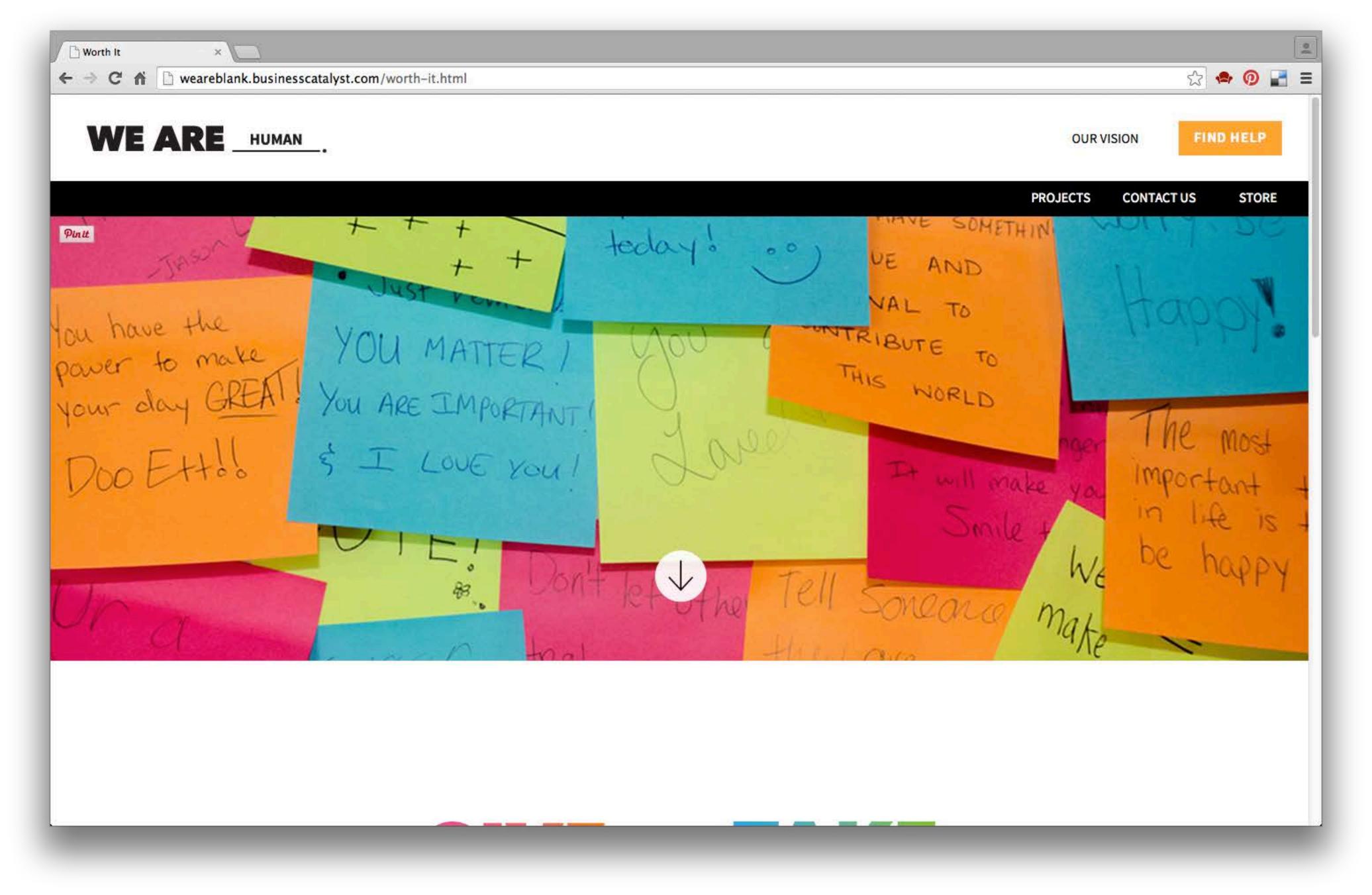












WE ARE WORTH IT

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## GIVE AND TAKE

No one deserves to be bullied. Bullying can leave people feeling isolated and that they have no one in the world that cares about them. Although it can be easy to forget, we each have qualities that make us great, and we are worth having around.

Whether we realize it or not, what we say to other people can have a big influence on them, for better or for worse.

This installation provides a physical space for people to give someone a reminder of why they are worth it.



On the flipside of things, this



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Whether we realize it or not, what we say to other people can have a big influence on them, for better or for worse.

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This installation provides a physical space for people to give someone a reminder of why they are worth it.





On the flipside of things, this piece aims to pick up those who are feeling down about themselves by letting them to browse the Worth It Wall for something that they feel speaks to them.

They are encouraged to take it as a reminder of how much they are cared for, and how much they are needed.



