

Sprout

AUTUMN MARIANO | *Advanced Design*



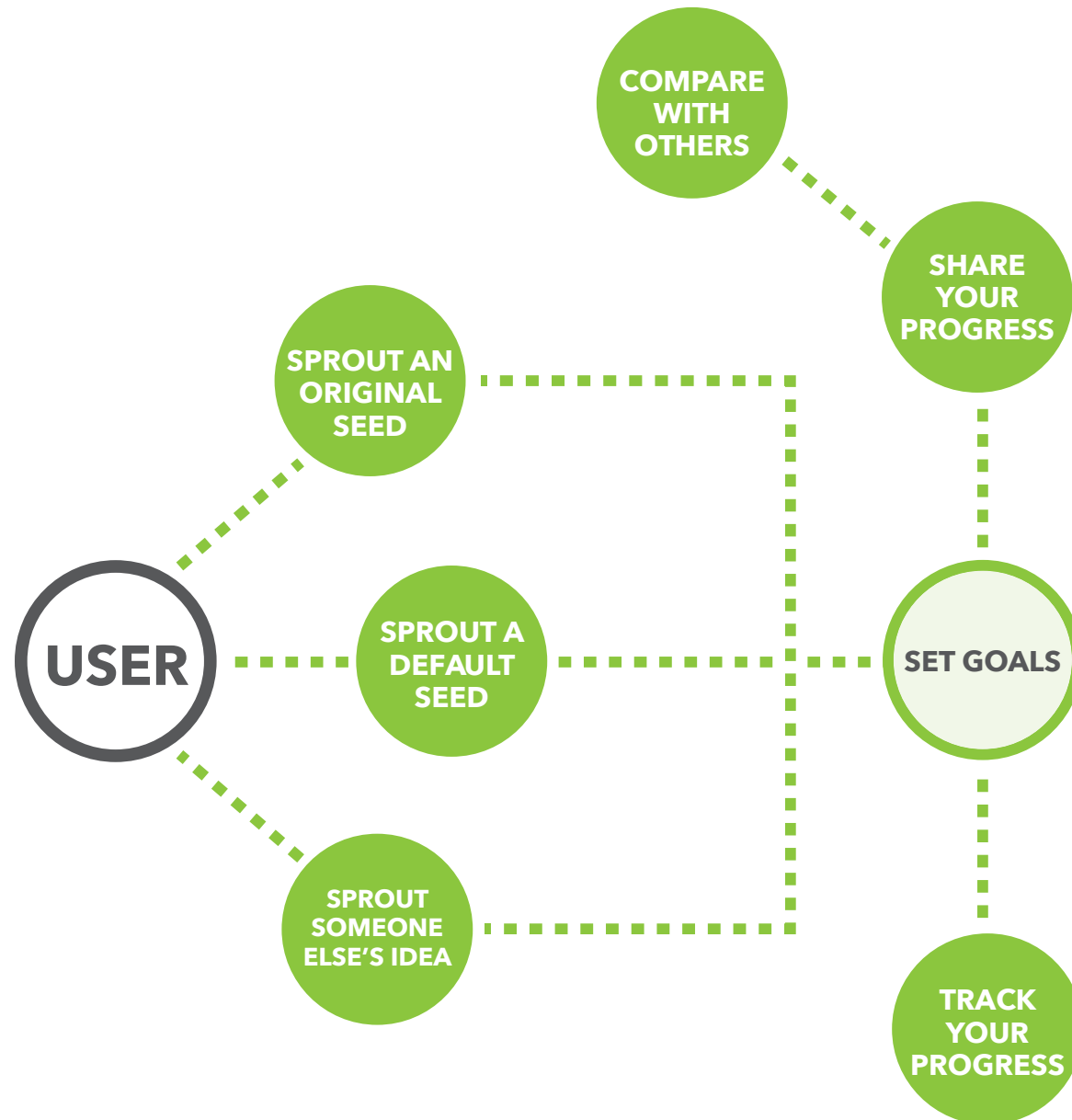
Why is it difficult to *go green*?

It can be *overwhelming*

Not knowing *where* to start

*Changing habits* is difficult

**WHAT'S THE ISSUE?**

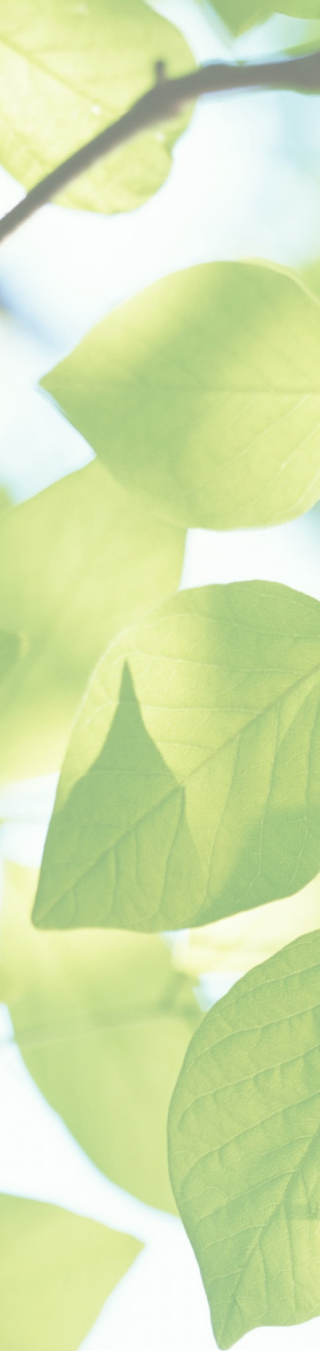


# HOW DOES IT WORK?



**sprout**  
GET GOING

**LOGO**



**LOGO**



# Sprout

LOGO



# Sprout



Sprout



LOGO

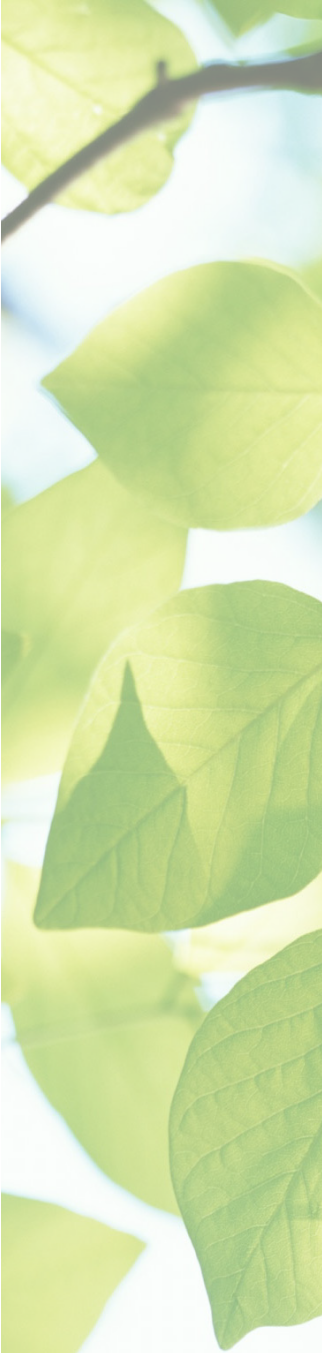


Avenir Next  
Avenir Next  
**Avenir Next**  
*Avenir Next*  
*Avenir Next*  
***Avenir Next***

AVENIR NEXT  
AVENIR NEXT  
**AVENIR NEXT**  
*AVENIR NEXT*  
*AVENIR NEXT*  
***AVENIR NEXT***

TYPE





C: 50  
M: 0  
Y: 100  
K: 0



C: 0  
M: 60  
Y: 100  
K: 0



C: 0  
M: 10  
Y: 100  
K: 0



C: 0  
M: 0  
Y: 0  
K: 80

**Avenir Next**

**Avenir Next**

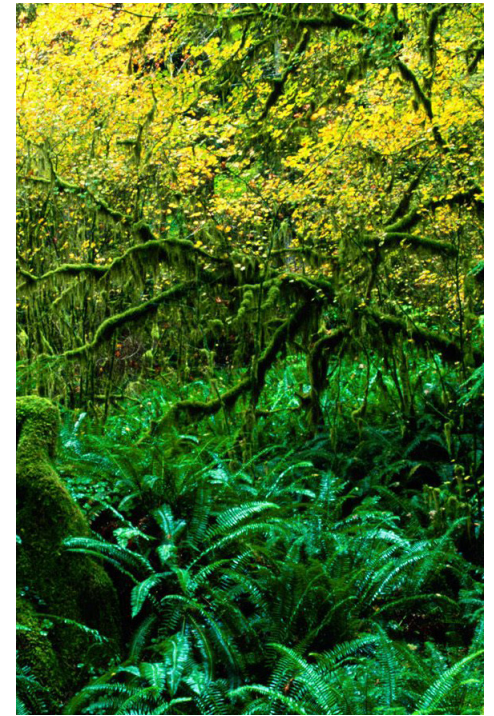
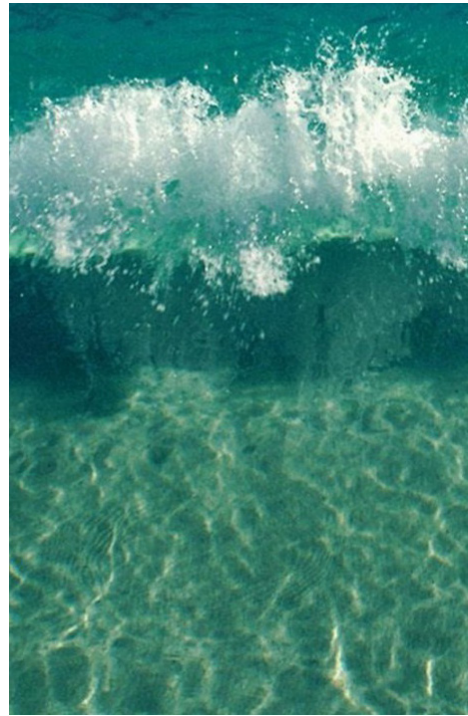
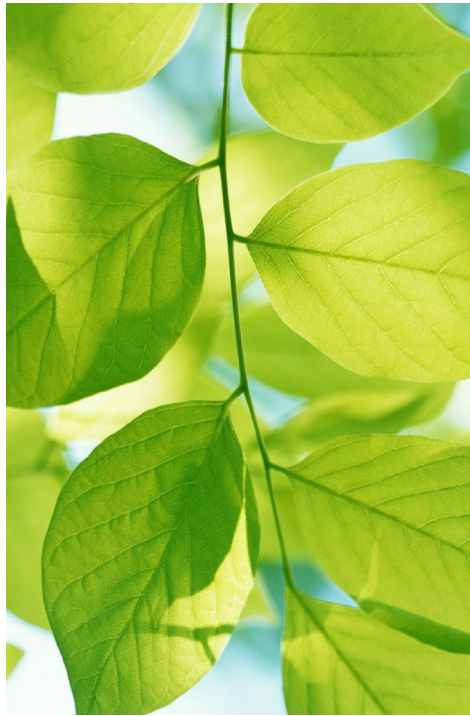
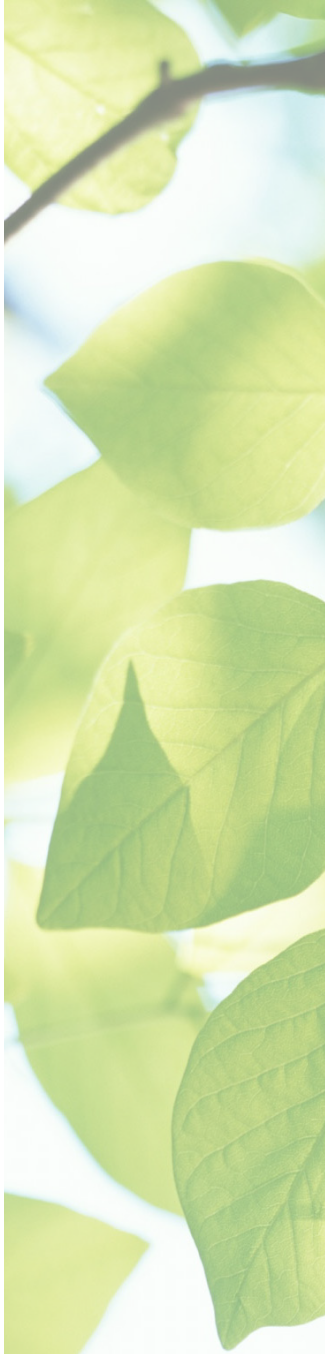
**Avenir Next**

**Avenir Next**

Avenir Next  
Avenir Next  
**Avenir Next**

Avenir Next  
Avenir Next  
**Avenir Next**

**COLOR PALETTE**



High quality

Agrees w/ color palette

*Macro shots of nature*

**SUPPORTING IMAGES**

*Sprout*