

## education

**Master of Graphic Design** | MAY 2010  
North Carolina State University (NCSU): College of Design

**Bachelor of Fine Arts** | WITH HONORS IN BASIC STUDIES, MAY 2000  
*Major:* Graphic Design, *Minor:* Writing  
Eastern Michigan University (EMU)

## teaching experience

**Assistant Professor of Graphic/Interaction Design** | UNIVERSITY OF MARYLAND,  
FALL 2015–PRESENT

**Courses taught:** interaction design, typography and publication design

**Assistant Professor of Graphic Design** | WEBER STATE UNIVERSITY, FALL 2011–SPRING 2015

**Courses taught:** interaction design, motion design, web design, graphic design, advanced graphic design, capstone seminar course/senior thesis, typography and publication design, experimental typography

Working as part of an interdisciplinary department (Department of Visual Arts and Design), creating syllabi and original projects to correspond with department curriculum; creating and revising department curriculum; selecting text books and other course materials; maintaining course content on the course management system (CMS) Canvas; writing and delivering lectures and giving in-class demonstrations; developing original research projects and executing academic scholarship; inviting and hosting guest designers and lecturers; serving the department, college and university through meaningful committee work; serving as the faculty adviser to WSU's AIGA student group; working with students in mentorship and independent study roles; advising.

**Instructor** | SPECIAL TOPICS: MOTION DESIGN | PEACE COLLEGE, SPRING 2011  
Created syllabus and original projects to correspond with department curriculum; selected text books and other course materials; wrote and delivered lectures and gave in-class demonstrations; led discussions and critique sessions; wrote and graded tests; assessed student projects and progress; worked with students one-on-one to discuss process and creative work.

**Instructor** | DESIGN II | WAKE TECH COMMUNITY COLLEGE, SPRING 2011  
Wrote and delivered lectures and gave in-class demonstrations; led discussions and critique sessions; delivered and graded tests; assessed student projects and progress; worked with students one-on-one to discuss process and creative work.

**Teaching Assistant** | SENIOR CAPSTONE STUDIO | NCSU, SPRING 2010  
*Supervised by Martha Scotford*  
Guided students in framing individual capstone projects, critically assessing their work, creating professional portfolios, and drafting résumés; worked with students one-on-one to discuss process and creative work.

**Teaching Assistant** | HISTORY OF GRAPHIC DESIGN, TAUGHT ONLINE | NCSU, FALL 2009  
*Supervised by Martha Scotford*  
Facilitated online components of course (hosted on NCSU's Vista software using HTML and CSS); graded papers; proctored tests; led small-group discussions.

liesezahabi@zahabidesign.com | zahabidesign.com | 801.940.4369

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### professional experience

#### Freelance Designer | AS ZAHABI DESIGN | MARCH 2008–PRESENT

Designed and managed print, web and identity projects for various clients.

*Clients:* American Institute of Architects (AIA), Inventory Solutions, Renal Pathology Society, University of North Carolina's Nephropathology Laboratory, Urban Design Forum coordinated by NC State University College of Design.

#### Freelance Designer | NCSU, COLLEGE OF DESIGN | SUMMER 2009, 2010

Worked with the Architecture Department to design a 92-page publication, *Housing and Sustainable Communities: The Stone's Warehouse Redevelopment Project for Southeast Raleigh*; and a 60-page publication, *The Wake County Affordable Housing Project*.

#### Designer | R.J. CONLIN, ANN ARBOR, MICHIGAN | MAY 2004–AUGUST 2008

Duties included project management and coordination (created production schedules and task lists, oversaw other staff members, kept in constant contact with clients and coordinated thousands of project details, file and project architecture, and proper routing for proofing and approvals); created designs for various types of projects; executed design jobs from concept to completion; and worked effectively within tight deadlines.

#### Graphics Manager | MESSAGE MAKERS, LANSING, MICHIGAN | JUNE 2000–JULY 2003

Created designs for multiple types of projects; managed two other designers; maintained detailed and organized job files; executed design jobs from concept to completion; and worked effectively within tight deadlines.

### publications

#### Design Artifact featured in Published Book | AUGUST 2014

The hand-bound book, *Xylophobia: A Compendium*, featured in *The Open Book Project*, L. Atzmon and R. Molloy.

#### Book chapter | JULY 2013

"Visualizing Information-Triage: a speculative and metaphoric interface for making sense of online searching," M. Huang and W. Huang, editors, *Innovative Approaches of Data Visualization and Visual Analytics*, IGI Global.

#### Paper published in proceedings | 15TH INTERNATIONAL CONFERENCE ON HUMAN-COMPUTER INTERACTION | JULY 2013

"Exploring Information-Triage: Speculative Interface Tools to Help College Students Conduct Online Research." A. Marcus (Ed.): DUXU/HCI 2013, Part IV, LNCS 8015, pp. 611-620, 2013. (Published by Springer)

#### Thesis | NORTH CAROLINA STATE UNIVERSITY, COLLEGE OF DESIGN | MAY 2013

*Seeking Information-Triage: Comparative interface tools to help users manage complexity and mitigate anxiety during online searching*, Master of Graphic Design Thesis (Advisor: Martha Scotford; Committee Members: Denise Gonzales Crisp, Meredith Davis)

#### Featured in HOW Magazine's online article | PAPER MARKET | APRIL 2008

Selected by Bryn Mooth of HOW Magazine to be featured in this online article, which can be found at [howdesign.com/article/PaperMarket/](http://howdesign.com/article/PaperMarket/).

### in process

#### Single Author Book under contract |

*The Design of Search: the evolution of online search and digital curation*, book will be peer-reviewed, edited and published by the Interaction-Design Foundation.

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## exhibited creative work

**An Unreasonable Longing** | DIGITAL INSTALLATION AND HAND-BOUND BOOK | BIENNIAL FACULTY SHOW | WEBER STATE UNIVERSITY, OGDEN, UT | SEPTEMBER-NOVEMBER 2014

**Vernon, Florida Poster** | PRINTED POSTER, 18" BY 24" | POPCORN POSTERS EXHIBITION | TOLEDO AIGA, TOLEDO, OHIO | SEPTEMBER 2014

**An Exquisite Morass made Tangible** | DIGITAL AND MIXED-MEDIA INSTALLATION | NON-TEXT: AN EXHIBITION OF TEXT AS IMAGE | EASTERN MICHIGAN UNIVERSITY GALLERY, YPSILANTI, MI | OCTOBER-DECEMBER 2013  
(This exhibit also travelled to Eastern Illinois University, where it was displayed in the Tarble Arts Center, from January-February 2014)

**Xylophobia: A Compendium** | HAND-BOUND AND DESIGNED BOOK | CHASING PAPERS | EASTERN MICHIGAN UNIVERSITY, FORD GALLERY, YPSILANTI, MI | OCTOBER-NOVEMBER 2013

**An Exquisite Morass** | DIGITAL INSTALLATION | BIENNIAL FACULTY SHOW | WEBER STATE UNIVERSITY, OGDEN, UT | SEPTEMBER-NOVEMBER 2012

## grants and fellowships

**John A. And Telitha E. Lindquist Fellowships For Creative and Artistic Endeavors** | SPRING 2013

"Extension of Exquisite Morass Creative Work," \$4000.00

Used to purchase a 3D printer and other materials for line of creative research, for shipping of creative work, and travel and materials for OpenBook Workshop in Lake Ann, Michigan.

**WSU New Faculty Research Grant** | 2012-2013

"Information-Triage Ethnography, Interface Development and User Testing," \$1439.00  
Successfully applied for an Institutional Review Board (IRB) research study approval, and conducted ethnographic user testing sessions with students; received internal grant for materials and supplies.

**WSU Academic Resources and Computing Committee (ARCC) Grant** | SPRING 2013

"Mobile Technology for Interaction Design and Visual Arts," \$4515.48

Used to purchase multiple brands/types of mobile devices for use by department and Interaction Design courses.

**WSU Academic Resources and Computing Committee (ARCC) Grant** | FALL 2011

"Interaction Design & App Design & Development," \$2580.00

Used to purchase iPads and iPod Touches for use in a course on Interaction Design.

**WSU New Faculty Travel Grants** | FALL 2012-SPRING 2013

Received funding to travel to conferences in New York City and Las Vegas.

## professional memberships

**College Art Association** | 2016-PRESENT

**Association For Computing Machinery** | 2014-PRESENT

**American Institute of Graphic Arts, AIGA** | 2008-PRESENT

Member and Faculty Advisor for UMD Student Group.

**Interaction Design Association, IXDA** | 2013-PRESENT

**Interaction Design Foundation** | 2013-PRESENT

**UX Magazine** | 2013-PRESENT

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### conferences: speaker

**Presenter** | MID-AMERICA COLLEGE ART ASSOCIATION (MACAA) | UNIVERSITY OF CINCINNATI, OHIO, OCTOBER 2016

Presentation of talk, *When you make everything bold, nothing is bold*, as part of the panel *Polymodal Sites: Graphic Design in the Expanded Field*.

**Presenter** | CONTEXTUALIZING CRAFT + DESIGN SYMPOSIUM | UTAH STATE UNIVERSITY, LOGAN, UTAH, JANUARY 2015

Presentation of talk, *Typographical Craft: the legacy of the Bauhaus and Black Mountain College*

**Presenter** | AMERICAN ANTHROPOLOGICAL ASSOCIATION, 113TH ANNUAL MEETING | WASHINGTON D.C., DECEMBER 2014

Presentation of paper *Percolation and Marination: Manipulating Iteration, Uncertainty and Unfamiliar Processes in the Creation of the Design Piece an Exquisite Morass*

**Presenter** | HUMAN COMPUTER INTERACTION INTERNATIONAL CONFERENCE | LAS VEGAS, JULY 2013

Presentation of paper *Exploring Information-Triage: speculative interface tools to help college students conduct online research*

**Presenter** | IMAGEWORD/WORDIMAGE CONFERENCE | SCHOOL OF VISUAL ARTS, NEW YORK CITY, OCTOBER 2012

Presentation of creative work *An Exquisite Morass*

**Presenter** | ASSESSMENT IN THE ARTS CONFERENCE | ROCKY MOUNTAIN COLLEGE OF ART AND DESIGN, DENVER, JUNE 2012

Co-presented talk *A Process for Scaffold Assessment Planning* with K Stevenson and Adriana Moore

### conferences: attendee

**Attendee** | AIGA NATIONAL DESIGN CONFERENCE | NEW ORLEANS, LOUISIANA, OCTOBER 2015

**Attendee** | ARTSYSTEM SYMPOSIUM | UTAH STATE UNIVERSITY, LOGAN, UTAH, APRIL 2015

**Attendee** | AIGA DESIGN EDUCATOR'S CONFERENCE, CONNECTING DOTS | CINCINNATI, MARCH 2014

**Attendee** | UTAH CAMPUS COMPACT'S COMMUNITY ENGAGED FACULTY INSTITUTE | HOMESTEAD RESORT, UTAH, AUGUST 2012

**Attendee** | MOUNTAIN WEST ARTS CONFERENCE | SALT LAKE CITY, MAY 2012

**Attendee** | AIGA DESIGN CONFERENCE, PIVOT | PHOENIX, OCTOBER 2011

**Volunteer and attendee** | AIGA DESIGN EDUCATORS CONFERENCE, NEW CONTEXTS/NEW PRACTICES | RALEIGH, OCTOBER 2010

Served on the documentation team taking photographs and video during the conference.

**Attendee** | AIGA DESIGN EDUCATORS CONFERENCE, FUTURE HISTORY 3 | CHICAGO, MARCH 2009

**Attendee** | OPTION\_SHIFT\_CONTROL GRADUATE STUDENT SYMPOSIUM | NCSU, DECEMBER 2007

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### invited talks

L. Zahabi, *The Remarkable Ecosystem of Online Search: Moving Beyond the Search Box*, Interdisciplinary Interaction Design Conference, hosted by Millersville University, Pennsylvania. November 19, 2016. <http://www.iidcon.com/index.html>

L. Zahabi, *An Exquisite Morass: Reimagining our Experience of Online News and Google Search*, DC Art Science Evening Rendezvous (DASER), SciArt Research (National Academy of Science, Washington DC). September 22, 2016. [https://www.youtube.com/watch?v=aKYJ\\_1nbifM&list=PLLfQrZVuMNVhZIEPjQlVotDCVlk-c1cR](https://www.youtube.com/watch?v=aKYJ_1nbifM&list=PLLfQrZVuMNVhZIEPjQlVotDCVlk-c1cR)

L. Zahabi, *Exploring Information-Triage: Speculative interface tools to help college students conduct online research*, Campus Visualization Partnership (CVP) Lecture Series, University of Maryland, College Park, MD, 2015 Dec. Talk was recorded and is available at this URL: <http://www.viz.umd.edu/content/archives>

L. Zahabi, *Exploring Information-Triage: Speculative interface tools to help college students conduct online research*, Human Computer Interaction Lab: Brown Bag Lunches, University of Maryland, College Park, MD, 2015 Sep

### other experiences

**Presented a poster and served as a panel speaker** | IN PLAY: GAMES, AESTHETICS, PERFORMANCE SYMPOSIUM, HOSTED BY THE ENGLISH DEPARTMENT | UMD, MARCH 2016

**Invited and Hosted Hurst Visiting Artist Jonathan Harris** | WSU | OCTOBER 2014

Wrote awarded proposal to invite and host artist and computer scientist Jonathan Harris for a one-week residency on campus; Harris gave several lectures and conducted a workshop with my Interaction Design class during his visit.

**Applied for National Science Foundation (NSF) Grant** | JANUARY 2014

Information and Intelligent Systems (IIS): Core Programs, solicitation NSF 13-580; the proposed project is titled *Information-Triage and Online Search Interfaces for College Students Conducting Academic Research* and solicits funds to engage students in the creation of online interface prototypes, and conduct a large scale user-testing study. The proposal was submitted in January of 2014, and while rejected, the reviewers have provided positive feedback and encouraged me to apply again. I will reapply for the next funding cycle.

**Visiting Artist** | EASTERN MICHIGAN UNIVERSITY | OCTOBER 2013

Served as guest critic in Advanced Graphic Design class, and gave a public lecture regarding Information-Triage research and the creation of *An Exquisite Morass*.

**Funded Participant** | OPEN BOOK WORKSHOP | AUGUST 2013

Creative workshop exploring concepts surrounding books, typography and structures of information; led by guest faculty Jon Sueda and Everett Pelayo.

**Participant and co-lecturer** | CS 4830 USER EXPERIENCE SEMINAR | SPRING 2013

Multi-disciplinary course exploring the landscape of User Experience and Interaction Design organized by David Ferro, dean of the College of Applied Science and Technology.

**Guest Lecturer** | BOWLING GREEN STATE UNIVERSITY (BGSU) | SEPTEMBER 2010

Presented design and thesis work to two sections of an Interactive Design course at BGSU.

**Certificate of Accomplishment in Teaching** | RECIPIENT | NCSU, 2009-2010

**Guest Critic** | SWEAT WORKSHOP, ORGANIZED BY AMY FIDLER AND JENN STUCKER | MONCLOVA, OHIO, JULY 2007

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### service

## DISCIPLINE

**Peer Reviewer** | AIGA DESIGN EDUCATOR'S JOURNAL, DIALECTIC | AUGUST 2016

Served as a peer reviewer for the inaugural edition of the design journal Dialectic (to be published later in 2016); I was nominated to serve by the editorial board and Design Educator's Committee; service included carefully reviewing two manuscripts and providing detailed assessment and feedback.

**Chair: Readers/Presenters Committee** | AIGA DESIGN EDUCATOR'S NUTS + BOLTS CONFERENCE | JANUARY 2016–JULY 2016

Worked with conference organizers to solicit calls for proposal readers and proposals; organized and helped recruit 30+ readers; organized, anonymized and distributed 147 proposal submissions to readers; tabulated rankings and organized feedback from readers and re-distributed to submitters; handled task of correspondence through the conference email account including answering reader and submitter questions.

## UNIVERSITY

**Senator** | UNIVERSITY SENATE | AUGUST 2016–PRESENT

**Member** | UNIVERSITY SENATE STUDENT AFFAIRS COMMITTEE | AUGUST 2016–PRESENT

**Member** | PHILLIPS PARTNERSHIP: EDUCATION COMMITTEE | JANUARY 2016–PRESENT

## COLLEGE

**Member** | ARHU, COMMITTEE ON NEW TECHNOLOGIES | AUGUST 2016–PRESENT

## DEPARTMENT

**Member** | UMD, DEPARTMENT CHAIR REVIEW COMMITTEE | MARCH 2016–MAY 2016

**Web Designer** | DESIGN CONCENTRATION WEBSITE | OCTOBER 2015–PRESENT

Took on responsibilities of populating and maintaining the design concentration website.

**Member** | UMD, DEPARTMENT CHAIR REVIEW COMMITTEE | MARCH 2016–MAY 2016

**Member** | UMD, ADVISORY COMMITTEE | AUGUST 2015–PRESENT

**Member** | UMD, CURRICULUM COMMITTEE | AUGUST 2015–PRESENT

**Member** | UMD, FUTURES COMMITTEE | AUGUST 2015–PRESENT